II YEAR I SEMESTER

Finance Elective - 2

Code	Course	Marks	L	T	P	С
23MB3EF02	Financial Markets and Services	100	4	0	0	3

UNIT-I:

Structure of Financial System – role of Financial System in Economic Development– Financial Markets and Financial Instruments – Capital Markets – Money Markets – Primary Market Operations – Role of SEBI – Secondary Market Operations – Regulation – Functions of Stock Exchanges – Listing – Formalities – Financial Services Sector Problems and Reforms.

UNIT-II:

Financial Services: Concept, Nature and Scope of Financial Services – Regulatory Frame Work of Financial Services – Growth of Financial Services in India – Merchant Banking – Meaning-Types – Responsibilities of Merchant Bankers – Role of Merchant Bankers in Issue Management – Regulation of Merchant Banking in India. Leasing – types of Leases – Evaluation of Leasing Option Vs. Borrowing.

UNIT-III:

Venture Capital – Growth of Venture Capital in India – Financing Pattern under Venture Capital – Legal Aspects and Guidelines for Venture Capital. Factoring, Forfeiting and Bill Discounting – Types of Factoring Arrangements – Factoring in the Indian Context.

UNIT-IV:

Credit Rating – Meaning, Functions – Debt Rating System of CRISIL, ICRA and CARE. Mutual Funds – Concept and Objectives, Functions and Portfolio Classification, Organization and Management, Guidelines for Mutual Funds. Working of Public and Private Mutual Funds in India. Debt Securitization – Concept and Application – De-mat Services-need and Operations-role of NSDL and CSDL.

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Dr. Achanta Satyanarayana	Dr. A.Krishnamohan	Dr. P.Uma Maheswari Devi	•
(Chairman)	(University Nominee)	(Subject Expert-1)	(Subject Expert-2)

UNIT - V:

Microfinance: Over view of Microfinance, Indian Rural financial system, introduction to Microfinance, Microfinance concepts, products, (savings, credit, insurance, pension, equity, leasing, hire-purchase service, Microfinance in kind, Micro-remittances, Micro Securitization.

References:

- 1. Bhole & Mahakud, Financial Institutions and Market, TMH, New Delhi
- 2. V.A.Avadhani, Marketing of Financial Services, Himalayas Publishers, Mumbai
- 3. DK Murthy, and Venugopal, Indian Financial System, IK Int Pub House
- 4. Anthony Saunders and MM Cornett, Fin Markets & Institutions, TMH,
- 5. Edminister R.D., Financial Institution, Markets and Management.
- 7. Punithavathy Pandian, Financial Markets and Services, Vikas, New Delhi
- 8. Vasanth Desai, Financial Markets & Financial Services, Himalaya, Mumbai
- 9. Meir Khan Financial Institutions and Markets, Oxford Press.

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Dr. Achanta Satyanarayana (Chairman)	Dr. A.Krishnamohan (University Nominee)	Dr. P.Uma Maheswari Devi (Subject Expert-1)	Dr. M Sreerama Raju (Subject Expert-2)