

Course Code: 23MB4EH02
**BONAM VENKATA CHALAMAYYA INSTITUTE OF TECHNOLOGY &
 SCIENCE(AUTONOMOUS)**
II –MBA II-Semester Model Paper (BR23), May 2025
Global HRM (MBA)

Time: 3 hours

Max. Marks: 70

PART - A Answer ONE Question from each UNIT (5 x 12 = 60 Marks)

All Questions Carry Equal Marks

PART - B Compulsory (1 x 10 = 10 Marks)

PART -A

UNIT-I		Marks	CO	BL
1.a)	Define GHRM	6M	Co1	BL1
b)	Bring out the Global HR Perspective in new economy.	6M	Co1	BL2
OR				
2.a)	Explain the major challenges in GHRM.	6M	Co1	BL1
b)	Portray the various dimensions of GHRM.	6M	Co1	BL2

UNIT-II		Marks	CO	BL
3.a)	Discuss Global HR Planning?	6M	Co2	BL2
b)	Discuss the significance of international Assignments.	6M	Co2	BL1
OR				
4.a)	Explain various training and development programs conducted for an expatriate.	6M	Co3	BL2
b)	Discuss the need for an effective repatriation process.	6M	Co3	BL1

UNIT-III		Marks	CO	BL
5.a)	Define Diversity management.	6M	Co4	BL1
b)	Describe the Hofstede 's model of cross cultural communication.	6M	Co4	BL1
OR				
6.a)	What do you mean by cross cultural teams?	6M	CO4	BL2
b)	Bring out the significance of cross-cultural communication.	6M	CO4	BL3

UNIT-IV		Marks	CO	BL
7.a)	Explain the factors affecting Global compensation.	6M	CO5	BL1
b)	Define employee stock purchase plan.	6M	CO5	BL2
OR				
8.a)	Explain resource –based theory of compensation.	6M	CO5	BL2
b)	Discuss the balance sheet approach of international compensation.	6M	CO5	BL1

UNIT-V		Marks	CO	BL
9.a)	Define corporate culture.	6M	CO6	BL1
b)	Discuss the impact of globalization on quality of work life.	6M	CO6	BL2
OR				
10.a)	Define Global HRD climate.	6M	CO6	BL2
b)	Explain the strategic frame work of global HRD climate.	6M	CO6	BL2

PART – B

CASE STUDY		Marks	CO	BL
11	<p>Blue jeans are a legendary component of American culture from 1873, when Levi Strauss patented the riveted denim jeans. Levi Strauss doesn't actually make the jeans in the United States. In the late 1990 and early part of this decade, Levi Strauss undertook a substantial shift in the location of its manufacturing operations. By 2004, Levi Strauss had shut down its domestic operations and moved production facilities to foreign countries such as Mexico and China. Costs were a major factor for this decision. What might cost \$6.67 to make in US costs about \$3 in Mexico and \$1.50 in China. However, these changes have their own cultural perspectives with different work cultures prevailing in these countries.</p> <p>Questions:</p> <ul style="list-style-type: none">a) What are the various environmental challenges you will anticipate as HR manager?b) What are various HR challenges you face while working in cross – cultural environments?c) What are the actions you take as HR manager while establishing organization in different countries?	10M	CO6	BL4
