

**BONAM VENKATA CHALAMAYYA INSTITUTE OF TECHNOLOGY & SCIENCE
(AUTONOMOUS)**

I-BBA I-Semester Supplementary Examinations (BR24), Jul- 2025

Principles of Management (BBA)

Time: 3 hours

Max. Marks: 70

*Question Paper consists of Part-A and Part-B
Answer ALL the question in **Part-A and Part-B***

PART-A (10X2 = 20M)

		Marks	CO	BL
1. a)	List out the functions of management	(2M)	CO 1	L 1
b)	Distinguish Management and Administration.	(2M)	CO 1	L 4
c)	What is the nature of planning in management	(2M)	CO 2	L 1
d)	Write a short note on strategic planning	(2M)	CO 2	L 1
e)	What is Recruitment	(2M)	CO 3	L 1
f)	Discuss about Management by Exception (MBE)	(2M)	CO 3	L 5
g)	List out the characteristics of autocratic leadership	(2M)	CO 4	L 1
h)	Define Communication	(2M)	CO 4	L 1
i)	What is meant by ethical issues in management?	(2M)	CO 5	L 1
j)	What is corporate social responsibility (CSR)?	(2M)	CO 5	L 2

PART-B (5X10 = 50M)

2	a) What is the concept of Management? Explain the scope and significance of Management.	(5M)	CO 1	L1
	b) Explain the contingency theory of management.	(5M)	CO 1	L2
	(OR)			
3	a) Discuss the contributions of F.W. Taylor to the field of Management.	(5M)	CO 1	L2
	b) Explain the classical theory of management	(5M)	CO 1	L2
4	a) Define the planning process in management and list its key steps.	(5M)	CO 2	L3
	b) Discuss the importance of decision-making in management.	(5M)	CO 2	L2
	(OR)			
5	a) Discuss the significance of planning in achieving organizational goals.	(5M)	CO 2	L2
	b) Define decision-making models and list their types	(5M)	CO 2	L1
6	a) Define organizational structure and explain the different types of organizational structures.	(5M)	CO 3	L1
	b) Explain the concept of a functional organizational structure.	(5M)	CO 3	L2
	(OR)			
7	a) Define span of control and explain factors that affect span of control	(5M)	CO 3	L1
	b) Explain the steps involved in selection process?	(5M)	CO 3	L3

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| 8 | a) Define control and explain its types. | (5M) | CO 4 | L1 |
| | b) Elucidate leadership theories. | (5M) | CO 4 | L2 |
| | (OR) | | | |
| | a) Explain the McGregor's theory 'X' and theory 'Y'. | (5M) | CO 4 | L2 |
| 9 | b) What is controlling? Elucidate the controlling techniques employed by managers. | (5M) | CO 4 | L1 |
| 10 | a) Define strategic management and explain its significance. | (5M) | CO 5 | L1 |
| | b) Discuss the role of ethical issues in management decision-making. | (5M) | CO 5 | L2 |
| | (OR) | | | |
| | a) Explain the process of strategic management. | (5M) | CO 5 | L4 |
| 11 | b) Summarize the importance of sustainable management practices in modern organizations. | (5M) | CO 5 | L2 |
