

**BONAM VENKATA CHALAMAYYA INSTITUTE OF TECHNOLOGY & SCIENCE  
(AUTONOMOUS)**

**III - B.Tech I-Semester Regular Examinations (BR23), Nov/Dec - 2025**

**DATA WAREHOUSING AND DATA MINING (CSE)**

Time: 3 hours

Max. Marks: 70

*Question Paper consists of Part-A and Part-B  
Answer ALL the question in Part-A and Part-B*

**PART-A (10X2 = 20M)**

|       |   | Marks | CO  | BL  |
|-------|---|-------|-----|-----|
| 1. a) | Differentiate between OLTP and OLAP?                        | (2M)  | CO1 | BL2 |
| b)    | Define Data Warehouse and Data Cube?                        | (2M)  | CO1 | BL1 |
| c)    | What is the need of Data Preprocessing?                     | (2M)  | CO2 | BL2 |
| d)    | Define Data Transformation?                                 | (2M)  | CO2 | BL1 |
| e)    | What is Decision Tree Induction?                            | (2M)  | CO3 | BL1 |
| f)    | State Bayes Theorem in classification?                      | (2M)  | CO3 | BL1 |
| g)    | Define Frequent Itemset?                                    | (2M)  | CO4 | BL1 |
| h)    | Define Support and Confidence in Association Rule Mining?   | (2M)  | CO4 | BL2 |
| i)    | Write any two applications of Clustering?                   | (2M)  | CO5 | BL3 |
| j)    | Differentiate between Supervised and Unsupervised learning? | (2M)  | CO5 | BL2 |

**PART-B (5X10 = 50M)**

|      |  |       |     |     |
|------|--|-------|-----|-----|
| 2a.  | Which Technologies Are Used in Data Mining ? What Kinds of Patterns Can Be Mined?                        | 05M)  | CO1 | BL2 |
| b.   | What is Data mining give a step in the process of knowledge discovery                                    | 05(M) |     | BL1 |
| (OR) |  |       |     |     |
| 3a.  | Explain OLAP operations with examples  | 05(M) | CO1 | BL3 |
| b.   | Discuss Star, Snowflake, and Fact Constellation schemas with neat diagrams detail.                       | 05(M) |     | BL4 |
|      |  |       |     |     |
| 4a.  | Demonstrate Data Pre-processing Techniques to process raw data t and to make it suitable for Data mining | 05(M) | CO2 | BL3 |
| b.   | Explain data Transformation and Data Discretization by binning Methods and normalization methods         | 05(M) |     | BL4 |
| (OR) |  |       |     |     |
| 5.   | Discuss Data Transformation and Data Reduction issues to consider to data mining                         | 10(M) | CO2 | BL4 |
|      |  |       |     |     |
| 6a.  | Discuss Bayesian Classification and Naïve Bayes method with an example.                                  | 05(M) | CO3 | BL3 |
| b.   | Discuss Model Evaluation metrics (Accuracy, Precision, Recall, F1-score)                                 | 05(M) |     | BL4 |
| (OR) |  |       |     |     |
| 7a.  | Explain Decision Tree Induction with attribute selection measures.                                       | 05(M) | CO3 | BL3 |
| b.   | Discuss Tree Pruning and Scalability issues in Decision Tree Induction                                   | 05(M) |     | BL4 |

|      |  |       |     |     |
|------|--|-------|-----|-----|
| 8.   | Explain the Apriori Algorithm with an example transaction database. Write notes on limitations of Apriori. | 10(M) | CO4 | BL3 |
| (OR) |  |       |     |     |
| 9a.  | Explain FP-Growth Algorithm in detail with example   | 05(M) | CO4 | BL3 |
| b.   | Explain Rule Generation with confidence-based pruning  | 05(M) |     | BL4 |

|      |  |       |     |     |
|------|--|-------|-----|-----|
| 10a  | Explain K-means clustering algorithm with an example. Data set     | 05(M) | CO5 | BL3 |
| b.   | Explain Agglomerative Hierarchical Clustering with example         | 05(M) |     | BL3 |
| (OR) |  |       |     |     |
| 11.  | Discuss DBSCAN clustering algorithm with strengths and weaknessss. | 10(M) | CO5 | BL4 |

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