BONAM VENKATA CHALAMAYYA INSTITUTE OF TECHNOLOGY & SCIENCE
(AUTONOMOUS)
II-BBA I-Semester Regular Examinations (BR24), January - 2026
BUSINESS ETHICS (BBA)

Time: 3 hours   Max. Marks: 70

Question Paper consists of Part-A and Part-B
Answer ALL the question in Part-A and Part-B

PART–A (10X2 = 20M)

			Marks	CO	BL
1. a)	Define Ethics		(2M)	CO 1	L 1
b)	Explain principles in Business		(2M)	CO 1	L 2
c)	What are the Organizational guiding values?		(2M)	CO 2	L 1
d)	Explain lessons from Ancient Indian Education System		(2M)	CO 2	L2
e)	Explain Brain Stilling		(2M)	CO 3	L 2
f)	Describe Indian Ethos		(2M)	CO 3	L 2
g)	What is Information Technology		(2M)	CO 4	L 2
h)	Explain Professional Ethos		(2M)	CO 4	L 2
i)	Explain Psychological & Aesthetic Values		(2M)	CO 5	L 2
j)	What are spiritual values?		(2M)	CO 5	L 2

PART–B (5X10 = 50M)

		Marks	CO	BL
2a.	Define Business Ethics and Nature.	(5M)	CO 1	L1
b.	What are the importance of ethics and moral standards?	(5M)	CO 1	L1
	(OR)			
3a.	Describe Moral Decision Making	(5M)	CO 1	L1
b.	Explain the concept of values and ethics	(5M)	CO 1	L2
4a.	Illustrate the Ethical Leadership	(5M)	CO 2	L4
b.	Explain Ethical Corporate Behavior & Its Development	(5M)	CO 2	L2
	(OR)			
5a.	Discuss Science & Human values	(5M)	CO 2	L2
b.	Analyze the importance of leaders in shaping ethical culture	(5M)	CO 2	L4
6a.	Explain Ethical Decision-making	(5M)	CO 3	L2
b.	Outline the total quality mind	(5M)	CO 3	L2
	(OR)			
7a.	Illustrate Social responsibility of business and corporate governance	(5M)	CO 3	L4
b.	Explain total quality mind	(5M)	CO 3	L2
8a.	What are the ethics in Functional area?	(5M)	CO 4	L3
b.	Identify Key code of professional ethics	(5M)	CO 4	L3

<div align="center">(OR)</div>

9a.	Explain holistic approach for managers in decision making	(5M)	CO 4	L3
b.	Explain human resource and information technology	(5M)	CO 4	L2

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10a	Define environmental ethics and explain corruption and general issues?	(5M)	CO 5	L4
b.	Explain about work ethics .	(5M)	CO 5	L2

<div align="center">(OR)</div>

11a	What are secular and spiritual values	(5M)	CO 5	L1
b.	Analyze discrimination trans	(5M)	CO 5	L4

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