

Question Paper consists of Part-A and Part-B
Answer ALL the question in Part-A and Part-B

PART-A (10X2 = 20M)

	Marks	CO	BL
1. a) What is meant by ethics?	(2M)	1	L1
b) Define values?	(2M)	1	L1
c) What is ethical corporate behaviour?	(2M)	2	L1
d) Who is an ethical leader?	(2M)	2	L1
e) What is ethical decision making?	(2M)	3	L1
f) What is an ethical dilemma?	(2M)	3	L1
g) What is meant by ethics in marketing?	(2M)	4	L1
h) What is professional ethos?	(2M)	4	L1
i) What is environmental ethics?	(2M)	5	L1
j) What is corruption?	(2M)	5	L1

PART-B (5X10 = 50M)

2a. Explain the concept of values and ethics?	5(M)	1	L2
b. Describe the nature of ethics?	5(M)		L1
(OR)			
3a. Explain the scope of ethics?	5(M)	1	L2
b. What is the purpose of ethics in human life?	5(M)		L1
4a. Explain ethical corporate behaviour and its development?	5(M)	2	L2
b. Describe the role of leaders in shaping ethical culture in an organization?	5(M)		L2
(OR)			
5a. Explain ethical leadership?	5(M)	2	L2
b. Discuss the importance of ethics in business?	5(M)		L1
6a. Explain the process of ethical decision making?	5(M)	3	L2
b. What are ethical dilemmas in organizations? Explain with an example?	5(M)		L2
(OR)			
7a. Explain the social responsibility of business?	5(M)	3	L2
b. What is corporate governance? Explain its importance?	5(M)		L2
8a. Explain ethics in marketing management?	5(M)	4	L2

b.	Discuss ethics in financial management?	5(M)		L2
	(OR)			
9a.	Explain ethics in human resource management?	5(M)	4	L2
b.	Describe ethics in information technology?	5(M)		L1
10a	Explain environmental ethics and its importance?	5(M)	5	L2
b.	Discuss the meaning and effects of corruption?	5(M)		L1
	(OR)			
11a	Explain gender ethics in the workplace?	5(M)	5	L2
b.	Explain discrimination and its consequences?	5(M)		L2
