BONAM VENKATA CHALAMAYYA INSTITUTE OF TECHNOLOGY & SCIENCE
(AUTONOMOUS)
II - BBA I-Semester Regular Examinations (BR24), Jan/Feb - 2026
FUNDAMENTALS OF E-COMMERCE (BBA)

Time: 3 hours   Max. Marks: 70

Question Paper consists of Part-A and Part-B
*Answer ALL the question in **Part-A and Part-B***

PART–A (10X2 = 20M)

		Marks	CO	BL
1. a)	Define E-Commerce	(2M)	CO1	L1
b)	Explain about Electronic Data Interchange	(2M)	CO1	L2
c)	Defne E - Retailing	(2M)	CO2	L1
d)	What are the Benefits of E-Retailing?	(2M)	CO2	L1
e)	Describe Electronic Payment System	(2M)	CO3	L2
f)	Discuss about Electronic Cash	(2M)	CO3	L2
g)	What is cybercrime?	(2M)	CO4	L1
h)	Explain about threats in computer systems	(2M)	CO4	L2
i)	Discuss about Ethical Issues of E-Commerce	(2M)	CO5	L2
j)	Define Intellectual Property Rights	(2M)	CO5	L1

PART–B (5X10 = 50M)

2a.	Define E-Commerce? Explain the scope of E-Commerce in detail	5(M)	CO1	L1
b.	Explain about Web based E commerce Architecture	5(M)	CO1	L2
	(OR)			
3a.	Discuss the benefits and limitations of E-Commerce	5(M)	CO1	L2
b.	Describe the concept of Electronic Data Interchange	5(M)	CO1	L2

4a.	Distinguish Traditional Retailing and E- Retailing	5(M)	CO2	L4
b.	Illustrate the Categories of E-Services	5(M)	CO2	L2
	(OR)			
5a.	Illustrate the model of E-Retailing	5(M)	CO2	L2
b.	Give examples for Business-to-Business Electronic Commerce	5(M)	CO2	L2

6a.	What is EDI? Explain the EDI Technology in detail?	5(M)	CO3	L1
b.	Explain the need and importance of Electronic Payment System	5(M)	CO3	L2
	(OR)			
7a.	Identify the Methods of Payment on Net	5(M)	CO3	L3
b.	Describe the concept of Digital Economy	5(M)	CO3	L2

8a.	Define Cybercrime? Give some examples of Cybercrime	5(M)	CO4	L1
b.	Explain how to protect web server with a firewall	5(M)	CO4	L2
	(OR)			

9a.	What is proxy server? How it helps in network security?	5(M)	CO4	L1
b.	Differentiate network firewall and application firewalls	5(M)	CO4	L4
10a	Describe the Political, Ethical and Social issues in E commerce	5(M)	CO5	L2
b.	What are various Ethical issues in E-Commerce?	5(M)	CO5	L1
	(OR)			
11a	Describe the importance of privacy in E-Commerce	5(M)	CO5	L2
b.	What is Ethical Dilemma? Explain?	5(M)	CO5	L1

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