Course Code: 24BB3C06

BONAM VENKATA CHALAMAYYA INSTITUTE OF TECHNOLOGY & SCIENCE

(AUTONOMOUS)

II - BBA I-Semester Regular Examinations (BR24), Jan/Feb - 2026

MANAGEMENT INFORMATION SYSTEM

Time: 3 hours | Max. Marks: 70

Question Paper consists of Part-A and Part-B
*Answer **ALL** the question in **Part-A and Part-B***

PART–A (10X2 = 20M)

		Marks	CO	BL
1. a)	List any two components of a business system.	(2M)	CO1	L1
b)	How is system approach applied in planning?	(2M)	CO1	L1
c)	Define bottom-up approach in MIS planning.	(2M)	CO2	L1
d)	What is audit of MIS?	(2M)	CO2	L1
e)	State two limitations of manual information systems.	(2M)	CO3	L2
f)	What does the term modulation mean?	(2M)	CO3	L1
g)	How do information systems improve decision quality?	(2M)	CO4	L1
h)	List the main components of a DSS.	(2M)	CO4	L1
i)	What is data validation?	(2M)	CO5	L1
j)	State two objectives of system control.	(2M)	CO5	L2

PART–B (5X10 = 50M)

2	Explain the development of MIS within an organization. Discuss the steps involved.	10(M)	CO1	L2
	(OR)			
3	Describe the characteristics of good information and explain its importance in decision-making.	10(M)	CO1	L2
4a.	Discuss the role of planning in successful MIS development.	5(M)	CO2	L6
b.	Explain the steps involved in the MIS planning process.	5(M)	CO2	L2
	(OR)			
5a.	Describe the role of management support in overcoming MIS implementation challenges.	5(M)	CO2	L2
b.	Explain the concept and significance of control in MIS.	5(M)	CO2	L2
6a.	Explain the fundamentals of data processing and its importance in business organizations.	5(M)	CO3	L2
b.	Discuss the importance of hardware and software in computer systems.	5(M)	CO3	L6
	(OR)			
7a.	Discuss the problems and challenges involved in system conversion.	5(M)	CO3	L6
b.	Differentiate between system software and application software.	5(M)	CO3	L4

8	Explain the concept of managerial decision making. Discuss its types and importance in management.	10(M)	CO4	L2
	(OR)			
9	Discuss how DSS supports semi-structured and unstructured decisions.	10(M)	CO4	L6
10a	Explain the importance of standardized forms in organizations.	5(M)	CO5	L2
b.	Differentiate between file system and database system.	5(M)	CO5	L4
	(OR)			
11a	Explain the relationship between fields, records, and files.	5(M)	CO5	L2
b.	Describe the methods used to protect information systems from security threats.	5(M)	CO5	L2

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