Course Code: **24BB1C05**

BONAM VENKATA CHALAMAYYA INSTITUTE OF TECHNOLOGY & SCIENCE

(AUTONOMOUS)

I-BBA I-Semester Regular/Supplementary Examinations (BR24), Feb - 2026

PRINCIPLES OF MANAGEMENT (BBA)

Time: 3 hours | Max. Marks: 70

Question Paper consists of Part-A and Part-B
*Answer **ALL** the question in **Part-A and Part-B***

PART–A (10X2 = 20M)

		Marks	CO	BL
1.a)	Explain division of work.	(2M)	CO1	BL2
b)	Describe various levels of management.	(2M)	CO1	BL2
c)	Define operational plan.	(2M)	CO2	BL1
d)	Discuss the purpose of planning.	(2M)	CO2	BL6
e)	Outline the meaning of delegation.	(2M)	CO3	BL2
f)	Discuss the importance of staffing.	(2M)	CO3	BL6
g)	List out the need for directing.	(2M)	CO4	BL1
h)	Explain two characteristics of charismatic leader.	(2M)	CO4	BL2
i)	Define ethics.	(2M)	CO5	BL1
j)	Describe process for evaluating strategies.	(2M)	CO5	BL2

PART–B (5X10 = 50M)

2a.	Describe principles of management.	(5M)	CO1	BL2
b.	Explain Classical approach to management.	(5M)	CO1	BL2
	(OR)			
3a.	Discuss the essential managerial skills.	(5M)	CO1	BL6
b.	Illustrate modern approach to management.	(5M)	CO1	BL2
4a.	Explain importance of planning in management.	(5M)	CO2	BL3
b.	Identify various steps involved in decision making.	(5M)	CO2	BL3
	(OR)			
5a.	List out difference between strategic and tactical plan.	(5M)	CO2	BL1
b.	Illustrate various decision-making models.	(5M)	CO2	BL2
6a.	Describe divisional organization structure features and advantages.	(5M)	CO3	BL2
b.	Explain the concept of centralization and decentralization.	(5M)	CO3	BL2
	(OR)			
7a.	Discuss the nature of staffing.	(5M)	CO3	BL6
b.	Illustrate process of recruitment.	(5M)	CO3	BL2

8a.	Analyse contingency and participative leadership theory.	(5M)	CO4	BL4
b.	Explain different leadership styles used by leaders.	(5M)	CO4	BL2
	(OR)			
9a.	Describe Herzberg two factor theory.	(5M)	CO4	BL3
b.	Define controlling. Explain the steps in controlling.	(5M)	CO4	BL1
10a.	Interpret process for implementing strategies.	(5M)	CO5	BL2
b.	Examine ethical issues in management.	(5M)	CO5	BL4
	(OR)			
11a.	Identify purpose for strategic formulation.	(5M)	CO5	BL3
b.	list out importance of Corporate Social Responsibility.	(5M)	CO5	BL1

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