

**BONAM VENKATA CHALAMAYYA INSTITUTE OF TECHNOLOGY & SCIENCE
(AUTONOMOUS)**

I – MBA I - Semester Regular Examinations (BR25), Feb - 2026

BUSINESS ENVIRONMENT (MBA)

Time: 3 hours

Max. Marks: 70

PART - A Answer ONE Question from each UNIT (5 x 12 = 60 Marks)

All Questions Carry Equal Marks

PART - B Compulsory (1 x 10 = 10 Marks)

PART -A

		Marks	CO	BL
UNIT-I				
1.a)	Explain the concept of Business Environment and state its key features.	6M	CO1	BL2
b)	Discuss the importance of Business Environment with examples.	6M	CO1	BL6
OR				
2.a)	List and explain the components of Business Environment.	6M	CO1	BL1
b)	Describe the role of business environment in strategic decision-making.	6M	CO1	BL2
UNIT-II				
3.a)	What is meant by social environment? Explain its key components.	6M	CO2	BL1
b)	Explain the significance of cultural values in management.	6M	CO2	BL2
OR				
4.a)	Classify the different types of social organizations in society.	6M	CO2	BL2
b)	Discuss the responsibilities of business towards employees and society.	6M	CO2	BL6
UNIT-III				
5.a)	Define economic environment and briefly describe its main components.	6M	CO3	BL1
b)	Explain Fiscal Policy and its impact on business.	6M	CO3	BL2
OR				
6.a)	Illustrate the different types of economic systems with suitable examples.	6M	CO3	BL2
b)	What are Five Year Plans? Discuss their objectives in India.	6M	CO3	BL1
UNIT-IV				
7.a)	Describe the key elements of the political environment affecting business activities.	6M	CO4	BL2
b)	Examine the role of Government as a regulator of business in India.	6M	CO4	BL4
OR				
8.a)	Explain the constitutional provisions related to trade and commerce in India.	6M	CO4	BL2
b)	Discuss the importance of the legal environment in business decision-making.	6M	CO4	BL6
UNIT-V				
9.a)	Explain the features of the technological environment affecting business.	6M	CO5	BL2
b)	Discuss the impact of technological environment on business organizations.	6M	CO5	BL6

OR

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| 10.a) | Classify the elements of the natural environment affecting business. | 6M | CO5 | BL2 |
| b) | Describe the causes of environmental pollution. | 6M | CO5 | BL2 |

PART – B

CASE STUDY

Marks CO BL

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| 11 | In India, the relationship between government and business has evolved significantly over the years. After economic liberalization in 1991, the government reduced controls and encouraged private sector participation in various industries. Policies such as <i>Make in India</i> , <i>Startup India</i> , and <i>Digital India</i> aim to promote entrepreneurship, attract foreign investment, and improve ease of doing business. The government supports businesses through infrastructure development, tax reforms like GST, and incentives for MSMEs. At the same time, it regulates business activities through laws related to labour, environment, competition, and consumer protection to ensure fair practices and social welfare. During economic challenges such as the COVID-19 pandemic, the government provided relief packages and policy support to help businesses survive. Thus, the government acts both as a facilitator and regulator , ensuring balanced economic growth. | 10M | CO3 | BL4 |
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Questions

- Explain how the Indian government supports and regulates business activities.
- Analyse the role of government policies in improving the business environment in India.
