

**BONAM VENKATA CHALAMAYYA INSTITUTE OF TECHNOLOGY & SCIENCE
(AUTONOMOUS)**

II - BBA I-Semester Supplementary Examinations (BR24), May - 2026

MANAGEMENT INFORMATION SYSTEM (BBA)

Time: 3 hours

Max. Marks: 70

Question Paper consists of Part-A and Part-B

*Answer ALL the question in **Part-A and Part-B***

PART-A (10X2 = 20M)

	Marks	CO	BL
1. a) How does MIS support decision-making?	(2M)	CO1	L1
b) List any two characteristics of good information.	(2M)	CO1	L1
c) Define planning in the context of MIS.	(2M)	CO2	L1
d) Why is control important in MIS?	(2M)	CO2	L1
e) State any two objectives of data processing.	(2M)	CO3	L2
f) Give two examples of application software.	(2M)	CO3	L1
g) Define decision making in management.	(2M)	CO4	L1
h) How does DSS support semi-structured decisions?	(2M)	CO4	L1
i) Define modular design.	(2M)	CO5	L1
j) What is modular programming?	(2M)	CO5	L1

PART-B (5X10 = 50M)

2	Explain the MIS process in detail, highlighting its major stages. (OR)	10(M)	CO1	L2
3	Discuss planning, organizing, directing, and controlling as elements of the management process.	10(M)	CO1	L6
4a.	Discuss the top-down and bottom-up approaches to MIS planning.	5(M)	CO2	L6
b.	Explain user training and system installation in MIS implementation. (OR)	5(M)	CO2	L2
5a.	Discuss the importance of user participation in MIS development and implementation.	5(M)	CO2	L6
b.	Describe how reports and dashboards help in monitoring MIS performance.	5(M))	CO2	L2
6a.	Explain the advantages of computer-based information systems over manual systems.	5(M)	CO3	L2
b.	Draw and explain a simple flowchart for any business process. (OR)	5(M)	CO3	L6
7a.	Describe the types of system software with examples.	5(M)	CO3	L2
b.	Discuss the types of modems and their uses.	5(M)	CO3	L6

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| 8 | Define Decision Support System (DSS). Explain its purpose and objectives in an organization. | 10(M) | CO4 | L1 |
| (OR) | | | | |
| 9 | Describe the role of database, model base, and user interface in DSS. | 10(M) | CO4 | L2 |
| 10a | Explain various input control measures used in information systems. | 5(M) | CO5 | L2 |
| b. | Discuss the principles of effective output design. | 5(M) | CO5 | L6 |
| (OR) | | | | |
| 11a | Describe the importance of data management in MIS. | 5(M) | CO5 | L2 |
| b. | Explain program design and its importance. | 5(M) | CO5 | L2 |
